

We are looking for a

## Junior Associate

Location:  
Bangalore/Hyderabad/Gurugram/Chennai

[www.annalect.com/in](http://www.annalect.com/in)

This exciting role of a **Junior Associate – Media Services** requires you to creatively manage digital media campaigns for our global brands. Your expertise in Foreign Language and our training on the Digital Market Cycle would make you a great fit for this position. This is a great opportunity to work closely with the Top Global brands and own large and reputed accounts.

### About Annalect India

We are an integral part of Annalect Global and Omnicom Group, the second largest advertising agency holding company in the world in terms of revenue and is the leading global marketing communications company. Our portfolio includes: three global advertising agency networks: BBDO, DDB and TBWA; three of the world's premium media services under Omnicom Media Group: OMD, PHD and Hearts & Science.

**Annalect India** plays a key role for our group companies and global agencies by providing stellar products and services in areas of Creative Services, Technology, Marketing Science (data & analytics) and Media Services. We currently have *2000+ awesome* colleagues (in Annalect India) who are committed to solve our clients' pressing business issues. We are growing rapidly and looking for talented professionals like you to be part of this journey. Let us build this, **together!**

### This is an exciting role and would entail you to

- Work with local / global account teams to manage campaigns on different Ad Techs, coordination including ad trafficking and reporting.
- Setup and execute digital media campaigns on multiple ad servers
- Quality review of creatives to ensure technical specs are met and ads appear correctly in the desired formats
- Trafficking sheet review, upload and assign creative to appropriate ads as per the trafficking sheet Execute
- ongoing campaign optimizations and adjustments
- Generate and implement site event tags within client's "floodlights" or tag management systems
- Effectively communicate technical information to a wider team.

### You will be working closely with

Global clients and account managers of our Media Services team. This role will report to the Manager of Media Services.