

FRENCH SEO PROJECT MANAGER

WHAT ABOUT US ?

Edit-Place (Webedia Group) was established in Paris in 2010 and our London office opened in February 2014. A team of 20 people is based in Bangalore, on MG Road since 2015.

We are a SEO and multilingual content solutions company, working with over 150 clients, across three continents, in various industry sectors including travel, fashion, beauty, finance and retail. Our services are available in over 40 languages focusing on:

- Product descriptions
- SEO articles
- Blog content
- News articles
- Guides Written from scratch and/or translated from one language to another.

We work within both the B2B and B2C arenas, with small independent companies as well as large global corporations. Our online platform gives us access to over 10 000 writers and allows us to choose the best, most relevant people, for each job, at a competitive price.

Our SEO strategy team are experts in their field and are available to help customers assess their website, and existing and potential new customers search criteria, in order to provide keywords and long-tail keywords that will improve organic search results in order help to improve hit rates and conversions. All of the content we produce is exclusive to each customer and it all goes through our rigorous plagiarism and proof-reading checks to ensure the content we deliver is unique.

We are looking for a SEO Project Manager who would be part of a team of 5 people under the Head of SEO & Content Strategist. The correct person will be goal oriented, possess exceptional attention to detail, and have outstanding interpersonal skills. This is a role that is interacting with clients as well as working closely with the company team to make sure that the goals of the client are achieved.

MISSIONS

- Understand our clients' needs and listen to their SEO challenges
- Perform keyword research in coordination with client business objectives to optimize existing content and uncover new opportunities
- Provide SEO analysis and recommendations in coordination with elements and structure of websites and web pages
- Monitor and evaluate web analytics dashboards and reports in order to develop and recommend SEO strategies
- Provide recommendations and execute/manage strategies for content development in coordination with SEO goals – general and keyword specific
- Communication to team and management on project development, timelines, and results

- Monitor and evaluate search results and search performance across the major search channels in order to improve rankings
- Develop, manage and execute communication/content strategies via social communities in coordination with client goals
- Communication to clients, team, and management on strategy/project development, timelines, and results
- Collaborate on client strategy and goal definition for success
- Manage and execute implementation of SEO strategy

REQUIREMENTS

- Native French
- Master's degree required
- 2+ years' experience in a similar position
- Interest in the web trends and development

- Attention to detail and the ability to effectively multi-task in a deadline driven atmosphere
- Excellent analytical, organizational, project management and time management skills
- Autonomous, Dynamic and Responsive
- Team player (sharing experiences and knowledge)
- Good proficiency in MS Excel, PowerPoint, and Word
- Experience working with popular keyword tools
- Experience with website analysis using a variety of analytics tools including Google Analytics as well as internal reporting tools

JOB TYPE : Permanent

START DATE : ASAP

LOCATION : Bangalore

SALARY : Depending on profile

WHAT DO WE HAVE TO OFFER?

A young and dynamic team. A multilingual working environment that can be a hive of activity when tight deadlines need to be met or a relaxing and creative atmosphere in the chill-out zone.

A young company with tones of potential for international development and with offices in London, Paris, and Bangalore.

You would report to the Head of SEO & Content Strategist based in the Paris office.

Professional Medical and Term insurance

Tea/Coffee twice a day

Team building outing

Gifts/cakes for Birthdays and Special occasions