



## Marketing & Sales Intern

Type: full-time

Location: Bangalore (India)

Job Description

iNet Process (<http://india.inetprocess.com>) is an official Global Certified Elite Partner of SugarCRM - the world's largest open source CRM, with operations in France, the USA, and India.

iNet Process India is looking for a Marketing & Sales Intern.

The successful candidate will be responsible for developing the Sales & Marketing activities of the Indian branch as well as the world group, in close relationship with the Directors.

As Sales & Marketing Intern, your key responsibilities and duties include:

- Develop marketing content for blogging, brochures etc...
- Update Social Media
- Build a list of prospects & service/technology partners in India and other regions: France, UK, Singapore, etc...
- Make pre-qualification contacts (calls, emails) to generate opportunities
- Develop lead generation system: landing pages; email lists; email campaigns etc...
- Organize events to promote iNet Process

Desired skills & Experience

- Knowledge in Lead generation and online marketing
- Knowledge in Branding: social media, blogging, photo/video design
- Knowledge in Sales process and activities
- Good communication and English skills are required. Knowledge in French would be appreciated
- Good reporting skills

Soft skills:

- Trustworthy, "Say what you mean and do what you say" attitude
- Detail-oriented
- Enthusiastic, energetic and self-starter
- Well-organized and stress-resistant;
- Interest in working in an international and culturally diverse environment

This is what we offer:

- The opportunity to join a SugarCRM Elite partner company with activities in Europe, the USA and Asia
- A work environment fostering trust, execution excellence, and courage

Send your resume to: [careers-india AT inetprocess.com](mailto:careers-india@inetprocess.com) (Phone number: 90330 83500)

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