

FRENCH FLUENT MARKETING EXECUTIVE – BANGALORE, INDIA

Company profile: Expandys Pvt Ltd is a fast growing International Business Consulting company based in London for more than 15 years, and now settled in Bangalore for the last 2 years. We have been working with international clients to help them to establish and expand in the UK and in India. To know more, visit our website at <http://www.expandys.com/>

Job Offer: Marketing Executive

If you have a passion for marketing, that you are a team-player willing to join a young and dynamic team, and that you are ready to work in one of India's most cosmopolitan and progressive city, this job is made for you.

Experience & Education: 1 or 2 experiences will be appreciated. MBA, Masters or at least a Bachelor's Degree is required. Strong interest in marketing and in International Business.

Date of joining: July 2017

Remuneration: 20 000 – 30 000 INR per month, depends on experience

Job description: Reporting to the Managing Director of Expandys, you will be involved in all the marketing tasks and projects of the company:

- **Marketing plan:** create and manage the marketing plan for the company
- **Marketing tools:** create or improve existing documents within the company (brochures, presentations, sales documents, etc.)
- **Content Management:** write sectorial or industrial articles for the website
- **Social media:** manage social media day-to-day activities
- **Web marketing:** participate to all web marketing activities and measure the return on investment (Ad word campaign, emailing campaign, social media campaign, eBook, whitepapers, etc.)
- **Website management:** improve the Expandys website and monitor the website activity to generate more traffic
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Required Skills

- Effective communication skills, written and spoken, both in English and French
- Excellent organizational skills, attention to detail
- Autonomous with effective prioritization skills
- Proficiency in MS Office, Gmail suite, CRM tools
- Knowledge of collaborative tools such as Trello, Glip
- Ability to work independently and as part of a team
- Adaptability and creativity

➔ **To apply:** please send your resume and cover letter by email at careers@expandys.com